

GREENCITIES ARENA

Co-organizer:



Main Hall

Wednesday 21st September 2022

from 08:30 h. Accreditation

09:15 – 09:45 h. Greencities Arena Opening session

Speakers:

- **Pedro Mier.** President of the Multisectorial Association of Spanish Electronics and Communications Companies (**AMETIC**)
- **Carles Ruiz.** Mayor of **Viladecans**
- **Juan Carlos Abascal.** Mayor of **Ermua**

09:45 – 10:15 h. National Smart Destinations Platform

Keynote Speaker:

- **Enrique Martinez.** President of **SEGITTUR** *TBC*

11:00 h. Greencities & S-Moving 2022 Opening ceremony

Auditorium 1

12:00 – 12:45 h. Smart Small Villages



12:45 – 13:30 h. Energy efficiency in Smartcities



13:30 – 14:15 h. Water cycle in sustainability plans



14:30 h.

WORK LUNCH

16:00 – 16:45 h. Artificial Intelligence: the key data of intelligence



16:45 – 17:30 h. Smart Cities of Ibero-America



17:30 – 18:15 h. Digital Twins, virtual reality and metaverse in smartcities management



18:15 – 19:00 h. **Urban infrastructures of a smart city**



GREENCITIES ARENA

Thursday 22nd September 2022

from 08:30 h. **Accreditation**

Co-organizer:



09:15 – 10:00 h. Slot in process

10:00 – 10:45 h. Booked slot



10:45 – 11:30 h. Slot in process

11:30 – 12:15 h. **Expo2027 Malaga. The urban age: towards the sustainable city**



12:15 – 13:00 h. **iCapital Award-winning network** TBC

13:00 – 13:45 h. Slot in process

S-MOVING ARENA

Wednesday 21st September 2022

from 08:30 h. **Accreditation**

Main Hall

09:00 – 09:20 h. **S-Moving Arena Opening session**

Speakers:

- **Pere Navarro**. General Director of Traffic of the Central Traffic Headquarters (**DGT**) TBC
- **Pablo Jose Hermoso de Mendoza**. Mayor of **Logroño** TBC
- **Antonio Gómez-Guillamón**. President of **Andalucía Aerospace Business Cluster**

09:20 – 10:05 h. **Urban and interurban mobility**



10:05 – 10:50 h. **Cybersecurity and connectivity: challenges and advances for vehicles**



11:00 h. **Greencities & S-Moving 2022 Opening ceremony**

Auditorium 1

12:00 – 12:45 h. **Technology as a key element for urban traffic management**

Speakers:

- **Jehan de Thé.** Vice President Maas Alliance & Group Public Affairs Director of **Europcar Mobility Group**
- **Francisco Baeza.** Business Development Director of **SISTEM**

12:45 – 13:30 h. **European projects in the aerospace field: news and upcoming initiatives**

Moderator:

- **Melanie Durth.** Responsible for Innovation projects of the **Andalucía Aerospace Business Cluster**

13:30 – 14:15 h. **GAIA-X Spain: seeking a single European data space**

14:30 h.

WORK LUNCH

16:00 – 16:45 h. **Accessible Mobility, the challenge of inclusive cities and new ways to achieve it: transport on demand is now a reality**

- **ONCE Foundation for Cooperation and Social Inclusion of People with Disabilities**

16:45 – 17:30 h. **Digitization and technological Innovation advances in the Andalusian Public Transport System**



Speakers:

- **Felipe Arias.** General Director of Mobility, Ministry of Development, Infrastructure and Territory Planning of **Junta de Andalucía**

17:30 – 18:15 h. Slot in process

S-MOVING ARENA

Thursday 22nd September 2022

from 08:30 h. Accreditation

Main Hall

09:15 – 10:00 h. Slot in process

10:00 – 10:45 h. **TrenLab: a new era for open innovation in corporates**10:45 – 11:30 h. **Vehicles for cleaner and more sustainable transport**

11:30 – 12:15 h. Booked slot



12:15 – 13:00 h. Slot in process

13:00 – 13:45 h. Booked slot



FORO DE ECONOMÍA CIRCULAR SUSTAINABILITY ROOM

Co-organizer:
Ayuntamiento de Málaga
Área de Sostenibilidad Medioambiental

Wednesday 21st September 2022

from 08:30 h. Accreditation

Main Hall

09:00 – 09:20 h. **Sustainability Room Opening session**

Speakers:

- Ministry of Ecological Transition and Demographic Challenge (**MITECO**)
- **Gemma del Corral**. City Councilor of Environmental Sustainability Area **Malaga City Council** *TBC*

09:20 – 10:05 h. **Distribution, consumption, and reuse**

Speakers:

- **Ecovidrio** TBC

10:05 – 10:50 h. Keynote speech

- **Manuel Maqueda**. Special Program Instructor, Applied Circular Economist at **Harvard University**

11:00 h. Greencities & S-Moving 2022 Opening ceremony**Auditorium 1**

12:00 – 12:45 h. Boosting circularity, a commitment from Europe: “Circular Economy’s PERTE”

Speakers:

- **Ecoembes**

12:45 – 14:15 h. Slots in process

14:30 h.**WORK LUNCH**

16:00 – 16:45 h. Eco-design. Right to repair

Speakers:

- **Exxita be circular** TBC

16:45 – 17:30 h. Eco-textile

17:30 – 18:15 h. Slot in process

SUSTAINABILITY ROOM

Thursday 22nd September 2022

from 08:30 h. Accreditation

Co-organizer:



Main Hall

09:15 – 10:00 h. Slot in process

10:00 – 10:45 h. Local projects to answer the decarbonisation challenge in the coming decades

- **Andy Wynn.** CEO of **TTIP Global**

10:45 – 11:30 h. **Renewables energies**



11:30 – 12:15 h. **Urban renaturation and green infrastructures**



12:15 – 13:00 h. **Low emission zones: present and future**

Speakers:

- **Telefónica**
- **Bosch** TBC

13:00 – 13:45 h. Slot in process

URBAN INTELLIGENCE ROOM

Wednesday 21st September 2022

from 08:30 h. Accreditation



Main Hall

09:00 – 09:20 h. **Urban Intelligence Room Opening session**

Speakers:

- **Vito Episcopo.** President of **Smart City Cluster**
- **Juan Álvarez de Lara.** Chairman Impact Investment Committee of the European Business Angels Network (**EBAN**)

09:20 – 10:05 h. Booked slot



10:05 – 10:50h. **Gijón, guest city 2022.**

How to turn your city into a smart city: challenges, difficulties, and achievements

Speakers:



- **Ana González.** Mayor of **Gijón**

11:00 h. **Greencities & S-Moving 2022 Opening ceremony**

Auditorium 1

12:00 – 12:45 h. **Artificial Intelligence as a safety tool**

Speakers:

- **Wellness TechGroup** TBC

12:45 – 14:30 h. **Smart City: Challenges and difficulties to assure its success and a foresight from the functional and organizational scope**



13:30 – 14:30h. **Metaverse and the City: a glance ahead**



14:30 h.

WORK LUNCH

16:00 – 18:00 h. **Elevator pitch 5+5: Call for startups – cybersecurity**

URBAN INTELLIGENCE ROOM

Thursday 22nd September 2022

from 08:30 h. **Accreditation**



09:15 – 10:45 h. Booked slots



10:45 – 11:30 h. **Talent and women in the cybersecurity sector**

Speakers:

- **Eduvigis Ortiz.** President of **WOMAN4CYBER SPAIN** TBC
- Spanish National Cybersecurity Institute (**INCIBE**) TBC
- **Soledad Romero.** Expert Consultant of **NTT DATA Europe & Latam**

11:30 – 13:00 h. Booked slots



13:00 – 13:45 h. **Award Ceremony “Call for startups – cybersecurity”**
